

# Heart of America Antique Steam Engine & Model Assoc. Sponsorship Opportunities

---

Celebrating our **53rd year** of pulling in McLouth, Heart of America Antique Steam Engine Assoc. will be hosting the **Kansas Summer Nationals Truck and Tractor Pull** on **Saturday August 4th, 2018**.

Once again we will host the **Lucas Oil's Pro Pulling League Western Series Truck and Tractor Pull** in 2018. **This year we will bring 8 Pro Pulling League classes and 2 MSTPA classes of the finest trucks and tractors in the country to McLouth.** A second pulling sled has been added to our event, in addition to a 9'x12' distance/sponsor video board!

We are thrilled with this opportunity as it brings new competitors and a high level of excitement to Kansas.

## **August 25<sup>th</sup>: Rusty Metal Production Vintage Invasion Car Show**

**September 14<sup>th</sup> – 16<sup>th</sup>: 61st Annual Threshing Bee.** Come and see the “working museum of agriculture” of yesteryear. It features steam threshing, saw milling, education exhibits, antique tractor pull, arts and crafts just to name a few. This year we will be feature Caterpillar.

## **October 20th and 27<sup>th</sup>: Haunted Hayride**

### **2018 Kansas Summer Nationals VIP Hospitality Experience:**

Watch and entertain your clients in style at The Kansas Summer Nationals. 2018 will bring competitors from across the country to compete for our rich purse and bragging rights to the pull filled with tradition.

#### **VIP Ticket includes:**

- Exclusive VIP seating in the grandstand with high back individual seats at the Full Pull mark.
- Catered meal with beverages in VIP/Hospitality tent
- Separate restroom facilities
- Event T-shirt
- VIP Parking

**Each sponsor level includes designated number of VIP tickets to the Kansas Summer Nationals.**

We have several levels of sponsorship opportunities to fit the exposure and budgets of all levels of business and individuals. We hope you will invest in your business with a sponsorship opportunity that will be viewed at all of our events throughout 2018.

**ALL SPONSOR PACKETS MUST BE RETURNED NO LATER THAN JULY 6<sup>TH</sup> in order to prepare your sponsor recognition on the video board.**

- (1) \$5000 Event Naming Rights
  - Sponsor name on all printed material (advertisements and video board) and event T-shirt
  - 2 Banners at **all events**
  - Announcer Recognition
  - **20 VIP Tickets to the KSN's**
  - Company logo and link on our website
  - Booth space
  
- (2) \$2500 Puller Meal Sponsor
  - Sponsor ad on video board
  - 2 Banners at **all events**
  - Announcer Recognition and meal recognition
  - **16 VIP Tickets to the KSN's**
  - Company logo and link on our website
  - Booth space
  
- (2) \$2000 Sled Sponsor
  - Sponsor ad on video board
  - Announcer Recognition as Sled Sponsor
  - 2 Banners at **all events**
  - **14 VIP Tickets to the KSN's**
  - Company logo and link on our website
  - Booth space
  
- (8) \$1,500 Lucas Oil PPL Class Sponsor
  - Sponsor ad on video board
  - Announcer Recognition
  - 2 Banners at **all Events**
  - **12 VIP Tickets to the KSN's**
  - Company logo and link on our website
  - Booth space

- (16) \$750 Lucas Oil Class Co-Sponsor
  - Sponsor ad on video board
  - Announcer Recognition
  - 2 Banners for **all events**
  - **8 VIP Tickets to the KSN's**
  - Company logo and link on our website
  - Booth space
  
- \$500 Gold Sponsor
  - Sponsor name on video board
  - Announcer Recognition
  - 2 Banners **all events**
  - **6 VIP Tickets to the KSN's**
  
- \$300 Silver Sponsor
  - Announcer recognition
  - 1 Banner at **all events**
  - **4 VIP Tickets to the KSN's**
  
- **In Kind Donations**
  - All donations are welcome and appreciated. They will receive appropriate recognition to be agreed upon between HOAASEA and sponsor.

**VIP packages will be distributed approximately 2 weeks prior to the pull. They will contain VIP parking pass, VIP passes, meal tickets, map and all information about the event. Tickets above your sponsor level are available for purchase at \$75/ticket. Due to event planning, no additional tickets will be available for purchase after July 6<sup>th</sup>.**

Heart of America Antique Steam Engine & Model Assoc.  
Sponsor Form

---

Name of Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_ Fax \_\_\_\_\_

Level of sponsorship \$ \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_

Banner Information:

---

---

Announcer Information:

---

---

Please submit payment to:

McLouth Threshing Bee

P.O. Box 63

McLouth, Ks 66054

Thank you for your time and support. We look forward to seeing you this year.